

ORDER



Orders
Order / Rev: 353665
Alt Order #: 6849240
Product Desc: 11/27/943
Estimate: 943
Flight Dates: 09/05/12 - 09/14/12
Original Date / Rev: 09/04/12 / 09/04/12
Order Type: GENERAL

KTNV - Las Vegas

Primary AE: Anjanette Brady
Sales Office: PPH
Sales Region: NAT

Agency Name: Crossroads Media LLC
Buying Contact: Ryan Stanley
Billing Contact:
 66 Canal Center Plaza
 Alexandria, VA 22314

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: American Crossroads
Demographic: A35+
Product Codes: PL Judicial, PL Issue
Priority: P-01
Revenue Codes: AGY-TRANS, ISSUE, GEN

New Business Thru:
Order Separation: 00:30:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/14/12	18	\$20,350.00	\$17,297.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	18	\$20,350.00	\$17,297.50	0.00
Totals	18	\$20,350.00	\$17,297.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Anjanette Brady			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KTNV	09/05/12	09/05/12	Judge Judy 4p-5p	CM	M-F 4P-5P	--W----	:30	1	\$650.00	P-01	0.00	NM	1	\$650.00
				Judge Judy 4p-5p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/03/12	09/09/12	--W----		1				\$650.00		0.00			
N 2	KTNV	09/10/12	09/10/12	Judge Judy 4p-5p	CM	M-F 4P-5P	M-----	:30	1	\$650.00	P-01	0.00	NM	1	\$650.00
				Judge Judy 4p-5p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	M-----		1				\$650.00		0.00			
N 3	KTNV	09/11/12	09/11/12	Judge Judy 4p-5p	CM	M-F 4P-5P	-T-----	:30	1	\$650.00	P-01	0.00	NM	1	\$650.00
				Judge Judy 4p-5p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	-T-----		1				\$650.00		0.00			
N 4	KTNV	09/13/12	09/13/12	Judge Judy 4p-5p	CM	M-F 4P-5P	---T---	:30	1	\$650.00	P-01	0.00	NM	1	\$650.00
				Judge Judy 4p-5p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	---T---		1				\$650.00		0.00			
N 5	KTNV	09/08/12	09/08/12	College Football Primetime	CM	4p-830p	-----S-	:30	1	\$750.00	P-01	0.00	NM	1	\$750.00
				College Football Primetime		(6:00 PM-6:30 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/03/12	09/09/12	-----S-		1				\$750.00		0.00			
N 6	KTNV	09/05/12	09/05/12	M-F 10-11a	CM	M-F 10-11a	--W----	:30	1	\$1,000.00	P-01	0.00	NM	1	\$1,000.00
				The View											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/03/12	09/09/12	--W----		1				\$1,000.00		0.00			

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Estimate: 943

KTNV - Las Vegas

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 7	KTNV	09/07/12	09/07/12	M-F 10-11a The View	CM	M-F 10-11a ----F--	:30	1	\$1,000.00	P-01	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/03/12	09/09/12	----F--		1		\$1,000.00		0.00				
N 8	KTNV	09/10/12	09/10/12	M-F 10-11a The View	CM	M-F 10-11a M-----	:30	1	\$1,000.00	P-01	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/10/12	09/16/12	M-----		1		\$1,000.00		0.00				
N 9	KTNV	09/12/12	09/12/12	M-F 10-11a The View	CM	M-F 10-11a --W----	:30	1	\$1,000.00	P-01	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/10/12	09/16/12	--W----		1		\$1,000.00		0.00				
N 10	KTNV	09/14/12	09/14/12	M-F 10-11a The View	CM	M-F 10-11a ----F--	:30	1	\$1,000.00	P-01	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/10/12	09/16/12	----F--		1		\$1,000.00		0.00				
N 11	KTNV	09/06/12	09/06/12	M-F 6-7p Action News	CM	M-F 6-7p ---T---	:30	1	\$1,000.00	P-01	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/03/12	09/09/12	---T---		1		\$1,000.00		0.00				
N 12	KTNV	09/07/12	09/07/12	M-F 6-7p Action News	CM	M-F 6-7p ----F--	:30	1	\$1,000.00	P-01	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/03/12	09/09/12	----F--		1		\$1,000.00		0.00				
N 13	KTNV	09/11/12	09/11/12	M-F 6-7p Action News	CM	M-F 6-7p -T-----	:30	1	\$1,000.00	P-01	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/10/12	09/16/12	-T-----		1		\$1,000.00		0.00				
N 14	KTNV	09/12/12	09/12/12	M-F 6-7p Action News	CM	M-F 6-7p --W----	:30	1	\$1,000.00	P-01	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/10/12	09/16/12	--W----		1		\$1,000.00		0.00				
N 15	KTNV	09/14/12	09/14/12	M-F 6-7p Action News	CM	M-F 6-7p ----F--	:30	1	\$1,000.00	P-01	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/10/12	09/16/12	----F--		1		\$1,000.00		0.00				
N 16	KTNV	09/09/12	09/09/12	Sun 11-11:35p Action News	CM	Sun 11-11:35p -----S	:30	1	\$1,750.00	P-01	0.00	NM	1	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/03/12	09/09/12	-----S		1		\$1,750.00		0.00				
N 17	KTNV	09/11/12	09/11/12	Tue ABC Prime B dwts	CM	dwts res -T-----	:30	1	\$4,500.00	P-01	0.00	NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/10/12	09/16/12	-T-----		1		\$4,500.00		0.00				
N 18	KTNV	09/09/12	09/09/12	Sun 8a Sun 8a-9a	CM	Sun 8a-9a -----S	:30	1	\$750.00	P-01	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/03/12	09/09/12	-----S		1		\$750.00		0.00				
												Totals	18	\$20,350.00